

BUDGET EXAMPLE

Music Project Grant – Marketing (Tour and General Marketing)

Applicant Name: _____

PROJECT EXPENSES

Tour Expenses	Rate (unit or flat)	Total
Artist Fees	\$	\$
<i>(list the different sound recording equipment as separate line items)</i>		
Road Crew/Tour Manager/Sound Tech	\$	\$
Venue Rental	\$	\$
Equipment Rental	\$	\$
<i>(list the different sound recording equipment as separate line items)</i>		
Musical Equipment Maintenance	\$	\$
Travel	\$	\$
Work Visas	\$	\$
Accommodations	\$	\$
Vehicle Rental	\$	\$
Per Diems	\$	\$
Cell phone/Internet while on tour	\$	\$
Other _____ (specify & list separately)	\$	\$
Sub Total		\$_____ (A)

Marketing Expenses	Rate (unit or flat)	Total
Posters	\$	\$
Merchandise	\$	\$
Publicist	\$	\$
Radio Tracker	\$	\$
Website Maintenance	\$	\$
Print Advertisements	\$	\$
Radio Advertisements	\$	\$
Online Advertisements	\$	\$
Other _____ (specify & list separately)	\$	\$
Sub Total		\$_____ (B)

PROJECT EXPENSES (continued)

Monthly Subsistence Expenses (if applicable; max. \$3,000 per month)

Housing	\$
Local Transportation	\$
Food/Personal	\$
Child Care	\$
Monthly Subsistence Total	\$
Subtotal (monthly total x # of months for project)	\$_____ (C)

TOTAL PROJECT EXPENSES (A) + (B) + (C) **\$_____ (D)**

PROJECT REVENUE

Tour Revenue	\$
Merchandise Sales	\$
In-Kind/Deferred Goods & Services	\$
Revenue from Other Funding Agencies <i>(name and list separately; indicate pending or confirmed)</i>	\$
Personal Contributions	\$
Other _____ (specify & list separately)	\$
Alberta Foundation for the Arts Project Grant Request	\$
<u>TOTAL PROJECT REVENUE</u>	\$_____ (E)

PROJECT BUDGET NET BALANCE (E) minus (D) **\$0**